



**For Immediate Release:
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Solid Waste Services reaches out to help businesses

Innovative WRAP program reaches milestone with 20th business partner

(Austin, TX) – The City of Austin’s WasteSMART program is pleased to welcome its 20th recognized partner: The Driskill Hotel. Last month, this historic hotel joined 19 other progressive local businesses that are committed to minimizing their impact on the environment.

The WasteSMART program is a service of the City of Austin Solid Waste Services (SWS) Department that recognizes local businesses that reduce and recycle waste and buy recycled products. The main component of the WasteSMART program is the WRAP (Waste Reduction Assistance Program) analysis that provides free and confidential on-site waste assessments for businesses. Upon request, SWS consultants visit businesses and conduct assessments that include: a review of daily operations, an inventory of waste and recommendations on how to decrease the amount of waste generated. Local businesses that implement WRAP recommendations or that can demonstrate active involvement in recycling and saving resources are recognized as WasteSMART partners.

Recognized businesses will receive a plaque and will be featured on the SWS website with a case study outlining their efforts to reduce, reuse and recycle.

Current WasteSMART partners include:

- BuildASign.com
- Business Success Center
- Capital Metro
- The Driskill Hotel
- Ecobox
- Elephant Productions
- Format Group
- Four Hands
- Go Greene Auto
- Hilton Austin
- Ruta Maya International Headquarters
- Sheraton Austin
- Silicon Laboratories
- Teres Solutions, Inc.
- Tokyo Electron America, Inc.
- Trans-Pak Southwest Crating, Inc.
- West Austin Athletic Club
- Williams Sonoma
- Wyndham Garden Hotel
- Xtreme Xhibits

Visit austinrecycles.com to read the case studies of these businesses. To request a WRAP assessment of your business, contact the WasteSMART team at 974-WRAP (9727) or send an email to sws.pio@ci.austin.tx.us.

